

# PREPARING A POSTER

## 90 cm x 120 cm

### VERTICAL (PORTRAIT) FORMAT

A well-designed poster communicates your research clearly and attracts the attention of your audience.



## POSTER STRUCTURE (RECOMMENDED FLOW)

- 1 TITLE BLOCK**  
Clear and informative title. Include authors, affiliations, and logos.
- 2 INTRODUCTION**  
Brief background and objectives.
- 3 METHODS**  
Materials, methods, and approach.
- 4 RESULTS**  
Present your key results with figures, tables, and graphs.
- 5 DISCUSSION**  
Interpret your results and explain their impact.
- 6 CONCLUSION**  
Summarize the main takeaway messages.
- 7 REFERENCES**  
List key references. Keep it concise.

## DESIGN TIPS

- Aa** Use large fonts  
Title: ≥ 85 pt  
Headings: ≥ 36 pt  
Body text: ≥ 24 pt
- Be readable from 1–2 meters away
- Use clear sections and white space
- Use high-contrast colors
- Use figures and visuals to communicate

## LAYOUT REMINDERS

- 90 cm width x 120 cm height
- Portrait (vertical) orientation
- Keep margins (3–5 cm)
- Balance text and visuals
- Make it easy to read and follow

## GENERAL TIPS

- Keep it simple**  
Focus on your key message.
- Highlight your main conclusion.**
- Guide the reader through your poster.**
- Proofread carefully.**
- Export as PDF (300 dpi) for high quality.**